

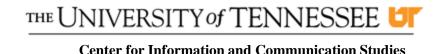
# E-Scholarship and New Roles for Research Libraries

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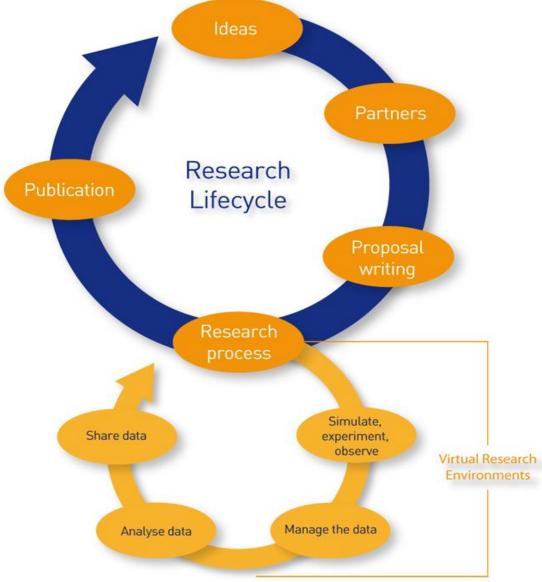




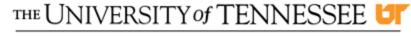
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Jisc 2014 http://www.jisc.ac.uk/whatwedo/campaigns/res3/ jischelp.aspx





## Areas transforming scholarship:

- 1. Awareness of Research Data Management
- 2. Increase in Open Access alternatives
- 3. Growth of Collaborative Scholarship





## Research Data Management



DataONE mission: Enable new science and knowledge creation through universal access to data about life on earth and the environment that sustains it. (dataone.org)





#### DataONE Assessment of Stakeholders

#### **Data Managers**



**Public Officials** 



**Publishers** 





**Scientists** 



Students & Teachers



Citizenscientists

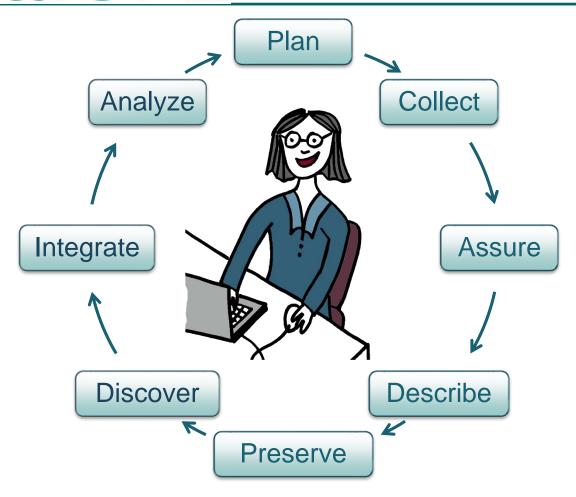


Libraries & Librarians





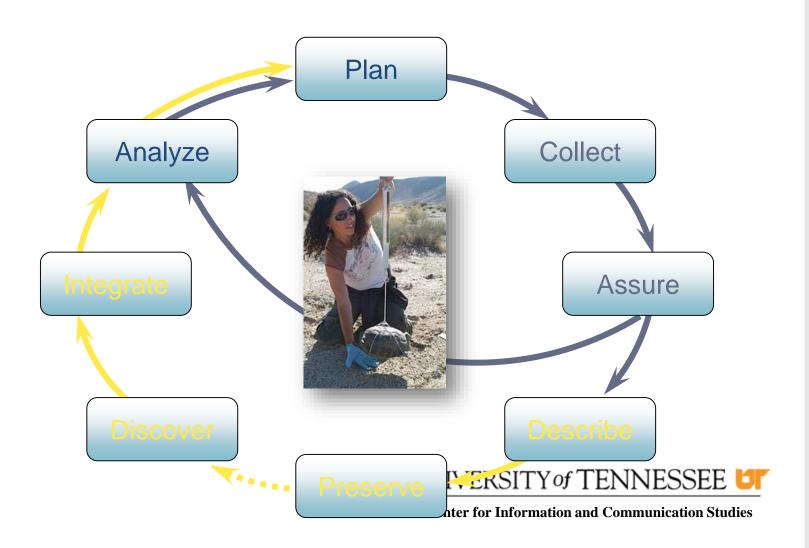
## Data S Data Lifecycle



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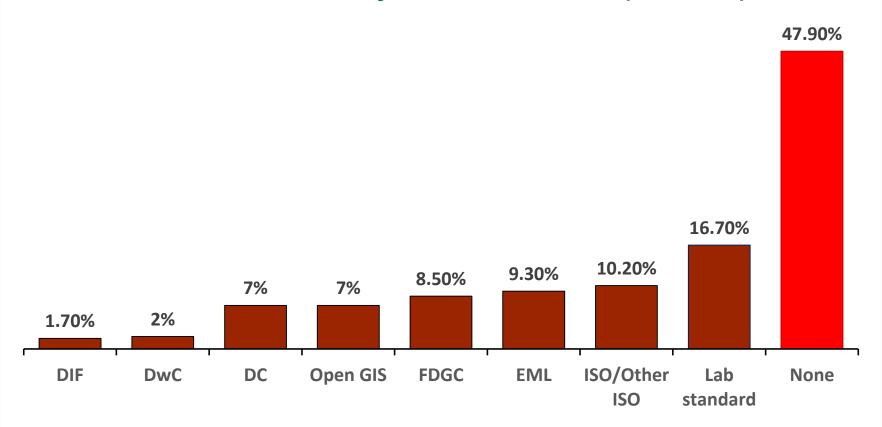


## Researchers might...





# What metadata do you currently use to describe your data? (2014)







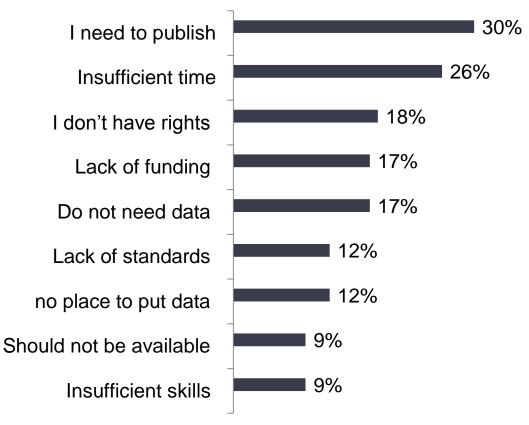
# Gap between willingness to share and accessibility (2014)

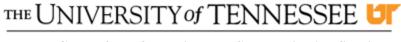
- Although 80% of scientists agree "I share my data"
- Only 46% agree "Others can access my data easily"



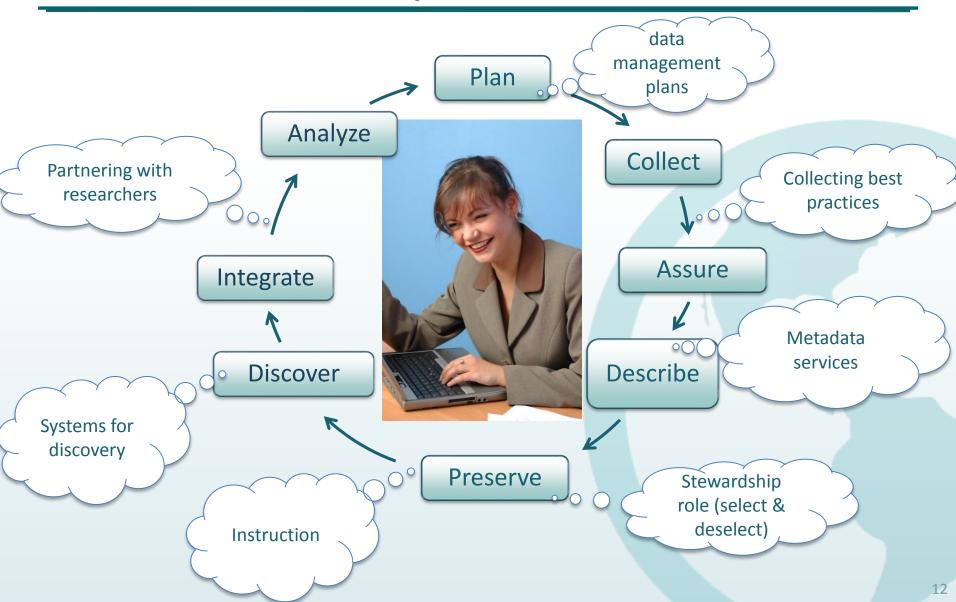


# Reasons for Not Making Data Electronically Available (2014)





### Librarian & Library Roles



RDS offered by most European libraries currently

0%

**Discussing RDS with others** 

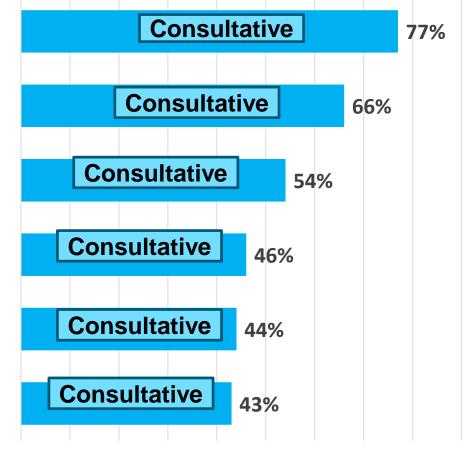
Involved in policy development/planning

**Training colleagues on RDS** 

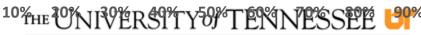
**Consulting on data mgt plans** 

Consulting on data and metadata standards

Outreach/collaboration with other RDS providers







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### RDS offered in European libraries

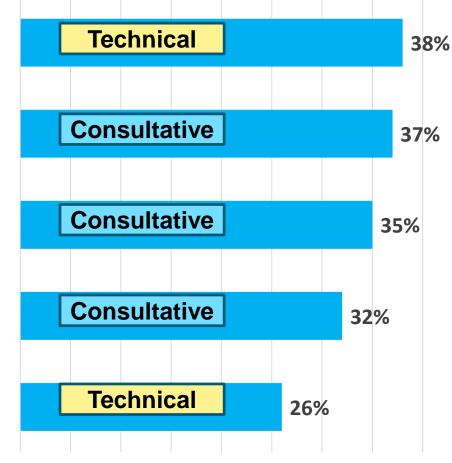
**Providing tech. support for RDS** 

Providing ref. support for finding/citing data

**Creating webguides** 

**Direct participation with researchers** 

**ID** datasets



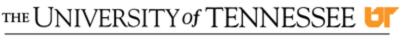


### Research Data Services in libraries

- RDS are important and consistent with library mission and role
- Libraries are at an early point in transition to RDS—requiring resetting of priorities, realignment of responsibilities, and opportunities to develop skills
- A new generation of data services librarians are being educated
- Other librarians need opportunities to develop RDS skills



2. Increase in Open Access alternatives coupled with conflicting views of open access





# Pay It Forward: Imagining a Gold Open Access World

The Andrew W. Mellon Foundation





















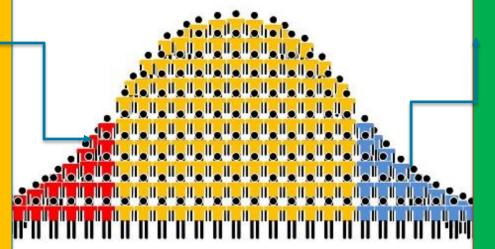


# "Pay It Forward" project: Attitudes and Knowledge about gold OA



Wide Range of Opinions of Gold Open Access

"It matters heavily to me that my papers are open access. From my value standpoint, I care less about the impact factor and I care more about having it peer reviewed but open access".



venue becomes associated with a vanity press--if you have enough money, you can get it published there--and then it loses credibility in academic circles or elsewhere."

"If a particular

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## Range of Opinions



I am totally for open access, and not just because it is good for me, even though my citations go up because of it and I can find things easier. I really do think that we have an obligation to developing countries to make it easier for them to get access to journals.

I see the first world countries having even more of a monopoly over publishing than they do now because institutions from third world countries would not have money. That would exacerbate the problem we have now unfortunately.





# Importance of Factors When Selecting Where to Publish\*

- 1. Quality and reputation of journal
- 2. Fit with Scope of journal
- 3. Audience
- 4. Impact Factor
- 5. Likelihood of acceptance
- 6. Time from submission to publication
- 7. Editor or editorial board
- 8. Open Access

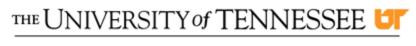




## Open Access and libraries

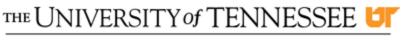


- Educating about options and the good and the bad of open access.
- The library can help all understand the economic consequences and coordinate funds for gold OA fees.



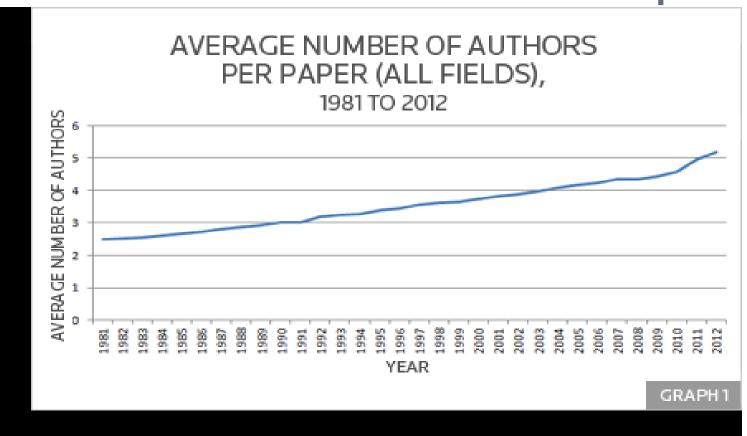


# 3. Growth of Collaborative Scholarship and sharing





## Growth in Co-Authorship

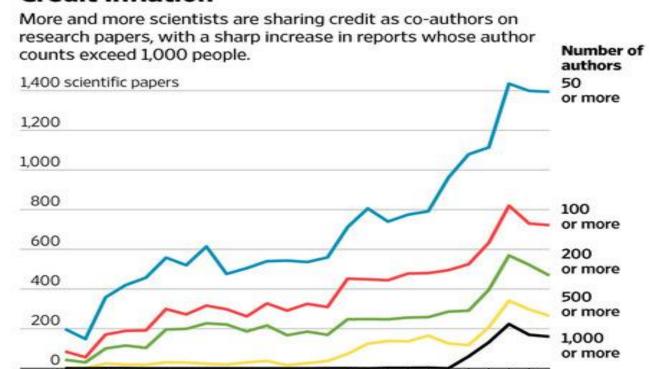


http://sciencewatch.com/articles/singleauthor-papers-waning-share-output-stillproviding-tools-progress



## Growth in Co-Authorships

#### Credit Inflation



2005

http://www.wsj.com/articles/how-many-scientists-does-it-take-to-write-a-paper-apparently-thousands-1439169200

1995

Source: Thomson Reuters Web of Science

2000

1990



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2010













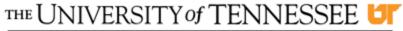








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### **Beyond Downloads**

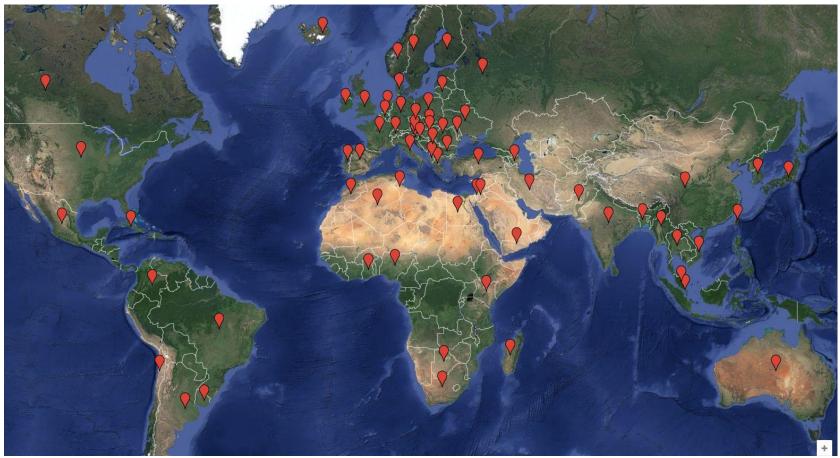
- What are COUNTER download counts missing?
- How much do scholars share and what do they share?
- How might sharing be measured?
- What is a more complete value of articles?

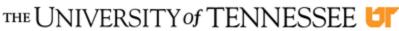






# Beyond Downloads focus groups in US and UK and International Survey with 1000 responses







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"If I have got it, I will just share it. It is easier than having them go track it down, even if I have got the citation."

"It's not like I'm giving away something that they could not get anyhow. But it never dawned on me that in effect, you know in theory, I am violating copyright."





# Why do scholars share? Sharing...

- ... is a cornerstone of the research process
- ...facilitates collaboration
- ...advances scholars' own work
- ...helps my colleagues
- ...is convenient
- ...is fair (even if it isn't strictly legal)





#### Their most recent **full-text** is shared ....



# Email an average of 10.5 (8.4 minus outliers) times per download.



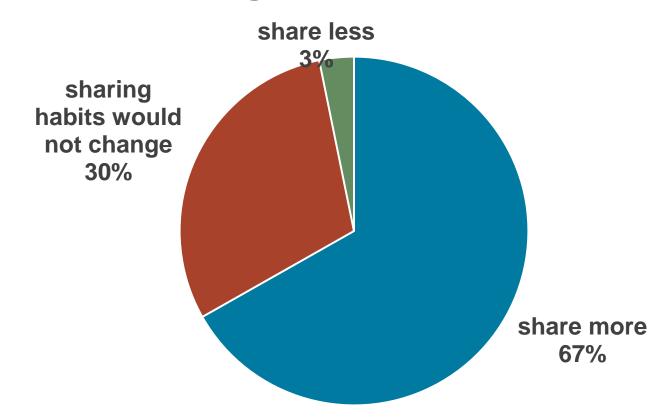
#### Research social networks

an average of 10.8 (5.3 minus outliers) times per download.

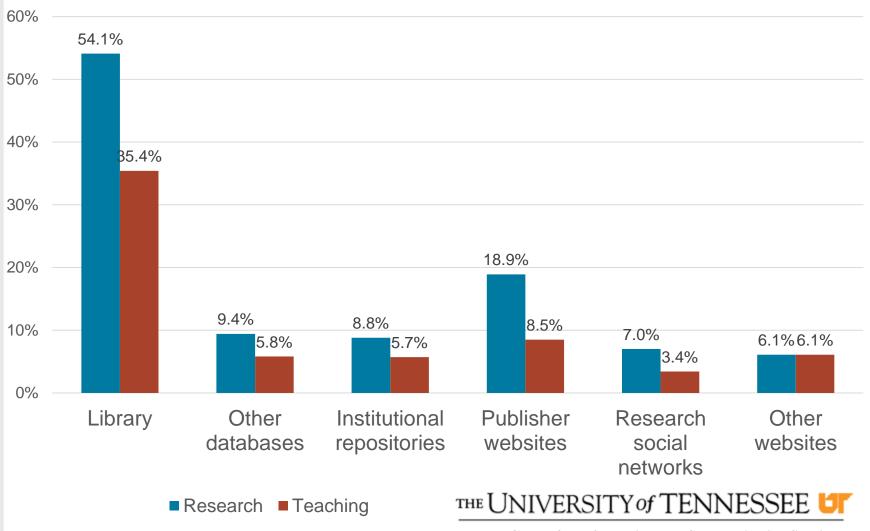


# When working in a research group ...

Percent

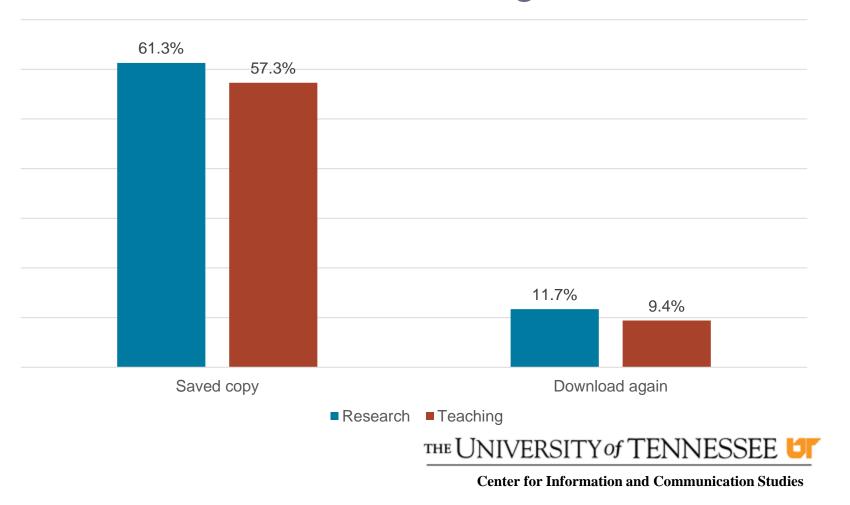


## What percentage of your downloads were from the following sources?



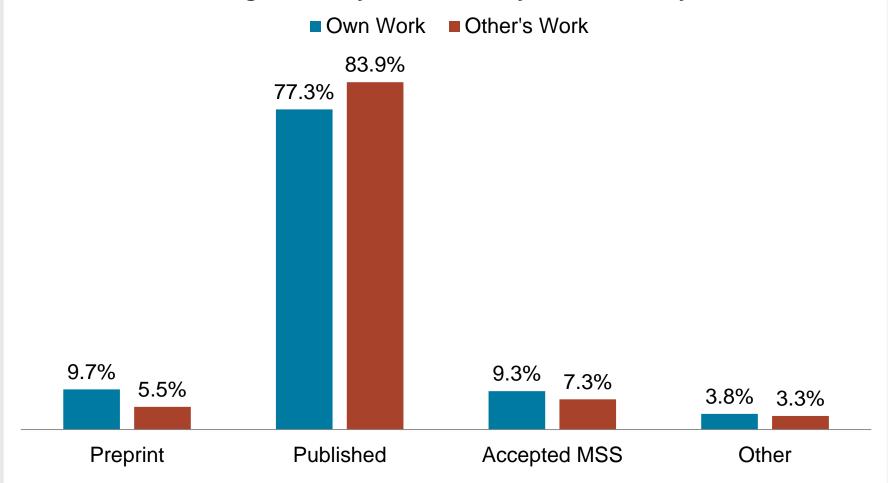
**Center for Information and Communication Studies** 

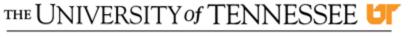
# But, library download counts may underestimate use, because when returning to an article ...

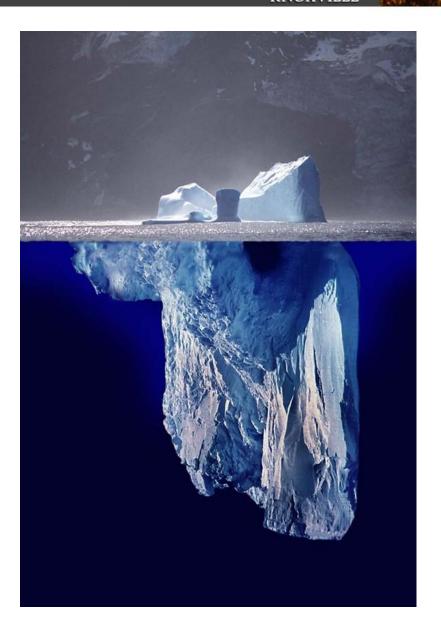




#### When sharing scholarly articles, are you more likely to share







#### **Libraries and sharing**

- Sharing supports disseminating results—a key mission of libraries
- Library value needs to be beyond downloads and collections
- Convenience is a key concern; libraries can provide tools that fit work styles
- Librarians have a role to play as a research team member





#### Libraries...

- facilitate interdisciplinary work, data access, and knowledge sharing through new services
- Can take a leadership role in education and services relating to research data, open access, and enabling collaborative scholarship

